



**INKWAY USA**  
INKWAY...The Better Way

***Making the world and your pockets a lot **GREENER!*****

### **INKWAY USA Ink Quality**

INKWAY USA inks provide bright, vivid, amazing colors that resist fading for 108 years when used in conjunction with premium plus photo paper. INKWAY USA researchers carefully consider both permanence and durability when they develop new ink formulations. Permanence refers to how well a printed image lasts over time-whether it fades when exposed to sunlight, heat, humidity or airborne pollutants. Durability refers to how well an image resists accidents-such as spilled water, smudging and fingernail scratches. All INKWAY USA inks meet rigorous print permanence and durability tests. Our inks offer radiant color, enhanced shadow detail, and reduced image grain for stunning color prints and exceptional black and white images. INKWAY USA inks create up to 72.9 million rich, brilliant colors to bring photos to life. Our inks, when used with premium plus photo paper, provide light-fade resistance superior to that of lab-processed silver-halide photos.