

FOR IMMEDIATE RELEASE

July 26.2012

Greene Concepts, Inc. Subsidiary InkWay USA Holds Special Conference Call to Announce Blockbuster News to the Masses

Fresno, California- July 26, 2012- Greene Concepts, Inc. (www.greeneconcepts.com) CEO, Lenny Greene, announces today that the company will hold a live conference call this Saturday, July 28th, 2012 for stakeholders and general public to announce an unprecedented event that will revolutionize the ink market and send shockwaves throughout the industry.

This will be Greene Concepts' second conference call in seven days and will be hosted by the Duane Noble, the President of InkWay USA, Inc., a wholly owned subsidiary of Greene Concepts, Inc. "The first call yielded overwhelming success with all 100 conference lines at capacity and immediate positive reactions" said Lenny Greene, CEO. Greene Concepts has opted to upgrade their conference line to hold up to 1,000 people, as well as control background noise and offer recording capabilities for later publishing. This call will show everyone how the company has already taken substantial steps to position itself as the fastest rising, most successful company ever in the ink and toner industry.

The call takes place this Saturday, July 28th, 2012 at 12:00 PM Eastern Daylight Time

Conference Call Phone: **805-399-1200 (USA) Pin – 622057#**

Based on the success and response of the first call, additional marketing tools for stakeholders are available on the InkWay USA webpage at: www.inkwayusa.com. These tools include a 1-page InkWay USA founder template, a description about the fantastic quality of the InkWay USA ink formulations and a link on how to refill toner and inkjet cartridges.

"We're very excited about the upcoming conference call which also allows for a question and answer session regarding InkWay USA growth opportunities. We will be discussing some very important and exciting topics that will greatly benefit our stakeholders with regard to a substantial income growth opportunity while saving money on ink for your home or business" says Mr. Greene. "All in the network affiliate marketing field with zero competition encompassing a Fifty billion dollar industry."

Greene Concepts, Invite as many others as possible to attend this outstanding event.

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AccuBrite, Inc. creator of FreeInk4Life(TM), Refills4You(TM) and INKWAY USA(TM) has developed a family of 25 “Do It Yourself Ink Cartridge Refilling Systems.” All refilling tools, accessories, filling stations, interactive CD-Rom instruction manual including bonus software, 24/7 customer service / tech support and unlimited ink refills are available. Consumers can now save thousands of dollars annually without replacing their inkjet cartridges using ABI’s top of the line refill kits.

Greene Concepts, Inc. is an ink technology Manufacturing and Distribution Company headquartered in Fresno, CA. Chairman and Founder Lenny Greene has spent the past 30 years serving the printing needs of businesses and consumers. Greene Concepts intends to be the catalyst for the introduction of a number of innovative products and marketing strategies and to bring the world the best products at the lowest prices so consumers and business can save time, save money, print more and print better.

Safe Harbor: This Press Release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based on the current plans and expectations of management and are subject to a number of uncertainties and risks that could significantly affect the company's current plans and expectations, as well as future results of operations and financial condition. A more extensive listing of risks and factors that may affect the company's business prospects and cause actual results to differ materially from those described in the forward-looking statements can be found in the reports and other documents filed by the company with the Securities and Exchange Commission and OTC Markets, Inc. OTC Disclosure and News Service. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

SOURCE: Greene Concepts, Inc.

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